

## **Compasso d'Oro ADI Award 2020: Living Now BTicino is awarded an Honourable Mention**

The international jury at the **XXVI Compasso d'Oro ADI Award**, granted **Living Now**, the revolutionary range of electric controls of Bticino, Italian branch of Legrand, an **Honourable Mention**.

In the history of the award BTicino has won the Compasso d'Oro ADI three times: in 1989 with the Living series, in 2001 with the My\_Home home automation system and in 2014 with the Slim and White Axolute Code event.

At this edition, the jury examined 226 candidates with products, processes and services that had been previously selected by one hundred experts from the ADI, the Association of Industrial Design.

*"We are extremely honoured to have received this prestigious recognition. – declared **Milka Eskola, vice-president of Design Legrand** – Having a product as part of the permanent collection of Compasso d'Oro is an extraordinary result for every design team. The purity of the design and simplicity of the shape allow Living Now to integrate perfectly into any environment, in both residential and public spaces. Technology, style and user-friendliness that satisfy the needs of increasingly demanding users, are the distinctive features of Living Now. A combination that clearly convinced the International Jury."*

### **Success and innovation Made in Italy.**

The Living Now connected range is produced by Bticino in the development, production and design centre for residential ranges at the company headquarters in Varese and the Erba plant, a center of excellence of Legrand for research and development in electronics and smart home.

The smart version was designed in collaboration with Netatmo, a company which is part of the Legrand and leader in the smart home solutions market.

Living Now combines the best in aesthetics with the most advanced smart technology to manage the main functions of the electrical system: lights, shutters, energy. The products can be controlled remotely with a smartphone using the Home + Control App, and with Amazon, Apple and Google voice assistants. Living Now is also compatible with MyHOME\_Up, the Groupe Legrand home automation system.



## **Compasso d'Oro ADI Award**

The **Compasso d'Oro ADI Award** is the oldest and most authoritative international design award. Started in 1954 from an idea by maestro Gio Ponti, it was established with the aim of highlighting the value and quality of Italian design products.

It is awarded on the basis of a preselection carried out by the permanent Design Observatory of the ADI, made up of a commission of experts, designers, critics, historians and specialised journalists who focus year after year on collecting information and evaluating and selecting the best products which are published in the ADI Design Index annuals.

The products that receive the Compasso d'Oro Award or the Honourable Mention become part of the **Compasso d'Oro ADI Collection**, which was declared on the 22 April 2004 by the Ministry of Cultural Heritage and Activities and Tourism as being of “**exceptional artistic and historical interest**”.

The collection can be seen at the new ADI Design Museum in Milan.

[www.adi-design.org](http://www.adi-design.org)

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