

LEGRAND LAUNCHES ITS SOCIAL MEDIA WALL, “LEGRAND IS #SWITCHEDON”, WHICH OUTLINES THE COMMERCIAL AND SOLIDARITY INITIATIVES TAKEN WITH REGARD TO ITS STAKEHOLDERS

Limoges, June 16, 2020 - Legrand, global specialist in electrical and digital building infrastructures, has launched its social media wall, “*Legrand is #SwitchedOn*”, dedicated to compiling the actions taken by its staff all over the world in response to the health crisis and aimed at accelerating the crucially important economic recovery.

Legrand, as a solid partner more than ever present alongside its customers and other stakeholders, has designed this social media wall to list the various measures taken by the Group with the aim of:

- **Protecting the health and safety of all of its employees and customers;**
- **Ensuring an accelerated recovery** in business, in complete safety, to support the development of its customers and partners and **adapt even better to today’s developments in needs and expectations**, by deploying new ways of operating;
- **Mobilizing to provide a supportive response to the consequences of the health crisis**, especially targeted at healthcare and retirement home staff.

This social media wall reflects all of the many solidarity initiatives that have been published on social media (Twitter, Facebook, LinkedIn or Instagram). To make this possible, Legrand closely tracks publications carrying the hashtags #legrandsolidarity and #LegrandSwitchedOn, as well as the social media accounts of Group brands and subsidiaries, more than 50 accounts in all.

This move also reflects the Group’s desire to reinforce its social media and web presence generally, particularly via its corporate website – [legrandgroup.com](https://www.legrandgroup.com) – and local country websites, to relay both global and local information and initiatives more effectively among Legrand’s customers and markets.

The social media wall is accessible via [legrandgroup.com](https://www.legrandgroup.com).

Find all news about the Group and its solidarity initiatives worldwide on the social media:



ABOUT LEGRAND

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for commercial, industrial and residential markets makes it a benchmark for customers worldwide. Drawing on an approach that involves all teams and stakeholders, Legrand is pursuing its strategy of profitable and sustainable growth driven by acquisitions and innovation, with a steady flow of new offerings—including Eliot connected products with enhanced value in use. Legrand reported sales of over €6.6 billion in 2019. The company is listed on Euronext Paris and is notably a component stock of the CAC 40 index. (ISIN code FR0010307819).*

<https://www.legrandgroup.com>



**Eliot is a program launched in 2015 by Legrand to speed up deployment of the Internet of Things in its offering. A result of the group’s innovation strategy, Eliot aims to develop connected and interoperable solutions that deliver lasting benefits to private individual users and professionals.*

<https://www.legrandgroup.com/en/group/eliot-legrands-connected-objects-program>

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